



An inexpensive, non-intrusive mentor program for bank/credit union customers featuring



A Real Budget

For household finances

Assistance for customers stressed about money, struggling with debt, having difficulty caring for their family or just looking for a better, easy, natural way to manage their household finances

Features

Bank/credit union:

- Appoints one or more employees to be a Financial Fitness Mentor
- Reimburses Financial Fitness Mentors for their A Real Budget license (\$79.95 each)
- Offers a checking account designed to take advantage of A Real Budget features

Financial Fitness Mentors:

- Use A Real Budget at home to manage their personal finances
- Mentor customers on getting started with and using A Real Budget
- Conduct community financial fitness seminars on household finances and A Real Budget

Benefits

Bank/credit union:

- Each customer who uses A Real Budget will tend to:
 - Maintain a high checking account balance as a byproduct of using the software
 - Have no overdrafts
 - Have extra money for saving and investment products
- The program is a marketable service that will attract new business and build loyalty
- Seminars at schools and businesses will promote awareness of financial fitness options and related company products

Customers using A Real Budget will:

- Be financially fit
- Have an informed view of their everyday money
- Appreciate their bank/credit union as a resource for assistance with managing their income